

Insallah Arabian Horse Club

Edited Transcript for May 8, 2009 Meeting

2009-05-08 20:47:43	lorry	I will call the meeting to order.
2009-05-08 20:48:05	lorry	Are there any additions, deletions or corrections to the April minutes?
2009-05-08 20:48:14	ferman	none
2009-05-08 20:48:26	lorry	May I have a motion to approve?
2009-05-08 20:48:40	ferman	I make a motion to approve
2009-05-08 20:48:49	Georgine	second
2009-05-08 20:48:51	ferman	Aye
2009-05-08 20:48:55	Georgine	aye
2009-05-08 20:49:09	lorry	Minutes approved. Treasury report
2009-05-08 20:49:36	lorry	\$462.53 in checking, \$330.65 in PayPal for a Total on hand as of 3/30/09 of \$793.18
2009-05-08 20:49:50	lorry	Detailed report was sent out.
2009-05-08 20:49:57	ferman	I make a motion to accept the treasury report
2009-05-08 20:50:06	Georgine	second
2009-05-08 20:50:12	lorry	All in favor
2009-05-08 20:50:12	ferman	Aye
2009-05-08 20:50:16	Georgine	aye
2009-05-08 20:50:22	lorry	Report accepted.
2009-05-08 20:50:35	lorry	On to old business...Kathy Chism Paintings.
2009-05-08 20:51:26	lorry	I believe we are not going to hear from Kathy. Both Annette and Mary Ann have agreed that they wish to wait to see if Sharlene has any interest in picking up the slack for those 2.
2009-05-08 20:51:48	lorry	Sharlene is in the process of moving at the moment, so I haven't been able to talk to her about this.
2009-05-08 20:52:11	lorry	If we can't work something out with Sharlene, I believe our only alternative is to refund the bid totals.
2009-05-08 20:52:28	lorry	Any input from either of you?
2009-05-08 20:52:38	lorry	or thoughts, or....

2009-05-08 20:52:44	Georgine	nope
2009-05-08 20:53:10	lorry	Ferman?
2009-05-08 20:53:13	ferman	I think that is a good Idea, the lesson learned here is in all future business like this the club should put a certain amount in an account just in case this would repeat itself.
2009-05-08 20:54:17	lorry	I agree, Ferman. We can always set aside any such income in a restricted account until the action is completed. Which basically is what we have. We can refund without going broke, but it will make a dent.
2009-05-08 20:54:31	lorry	That's why I have been putting up those eBay auctions every month.
2009-05-08 20:55:44	ferman	this is just like the credit card business, I had a credit card transaction revoked after six months and the criminals wwhere in Indonisia and scamming people all the time
2009-05-08 20:55:46	lorry	By the way, the winner of this last eBay Auction just sent me an e-mail telling us how happy she is with the book "Blessed are the Foals,"... that she has been looking for this book for a long time and also...asked where she could send any donated articles she might find.
2009-05-08 20:57:22	lorry	I think she is moving near your area, Mary Ann.
2009-05-08 20:57:53	mary ann simoneau	Ok and do you know what town she is moving to?
2009-05-08 20:58:44	lorry	I was just scanning my back e-mail to see...I can't remember it off the top of my head. I know it is here somewhere.
2009-05-08 20:59:20	mary ann simoneau	that's ok. I can find out later. I was just curious
2009-05-08 20:59:56	lorry	Hmmm, can't find it. I have a feeling she told me on the

		phone.
2009-05-08 21:00:20	lorry	Anyway, she is moving down to take care of her aging mother and then will settle somewhere in the area. I will let you know
2009-05-08 21:00:58	mary ann simoneau	thanks
2009-05-08 21:01:12	lorry	Are there any questions about this subject of the paintings? I feel so badly that it is taking so long. Both parties have paid a lot of \$'s and they are just hanging out there at this point.
2009-05-08 21:01:29	lorry	It is wonderful that both you and Annette are being so very patient, Mary Ann
2009-05-08 21:01:41	lorry	Okay, moving on...
2009-05-08 21:02:27	lorry	I do have the signed License Agreement with Sharlene for using 5 pieces of her artwork on our Cafe Press Items. I have 4 of the pictures and she will be sending the 5th. They are, of course, gorgeous.
2009-05-08 21:02:46	lorry	I hope to be able to get some of them up and available in our Shop next week.
2009-05-08 21:03:25	lorry	As soon as I do, I will send out notice and try to figure out some advertising to promote same.
2009-05-08 21:03:51	lorry	If any of you have any ideas or can help spread the word, I'm open to all. LOL
2009-05-08 21:04:33	lorry	Waiting for "brilliant" input here. VBG
2009-05-08 21:04:38	mary ann simoneau	Does she do any posters?
2009-05-08 21:05:27	lorry	She just gives us license to use any of the 5 pieces of art on Cafe Press items...not sure CP offers posters.
2009-05-08 21:05:40	mary ann simoneau	Or does she have a brochure?
2009-05-08 21:05:44	lorry	Do you all know how to get to our store?
2009-05-08 21:05:50	lorry	She has a web site.
2009-05-08 21:05:59	mary ann simoneau	I mean promotional literature.
2009-05-08 21:06:07	mary ann simoneau	Yes
2009-05-08 21:06:33	lorry	http://www.equestrianart.com

2009-05-08 21:06:52	mary ann simoneau	I'll check her website.
2009-05-08 21:07:04	lorry	Great,
2009-05-08 21:07:22	lorry	More discussion on this?
2009-05-08 21:07:40	mary ann simoneau	One idea
2009-05-08 21:07:54	lorry	Good, shoot it to us. lol
2009-05-08 21:08:00	ferman	I just had an idea, imagine that. How about a short bio on the web site for our members.
2009-05-08 21:08:28	lorry	Good, Ferman. I like it.
2009-05-08 21:08:45	mary ann simoneau	Would Sharlene object to having printouts of excerpts from her website on display at local horse exhibitions? I really like Ferman's idea!
2009-05-08 21:09:18	lorry	Hmmm, that's a good one, MAS (since we also have MAG...VBG). I will discuss it with her.
2009-05-08 21:09:41	lorry	She's really a nice lady, very easy to deal with and is very enthusiastic about working with us.
2009-05-08 21:09:49	ferman	Sharlene need to approve that
2009-05-08 21:10:31	lorry	I will share our thoughts with her and see what she thinks.
2009-05-08 21:10:41	lorry	Keep the good ideas coming.
2009-05-08 21:10:55	ferman	We are working on some ideas for her but nothing final as yet.
2009-05-08 21:11:18	mary ann simoneau	Is there a link on our website to hers?
2009-05-08 21:11:32	lorry	Ferman also gave me a couple of links to other "Stores" that do products with art work on them, mostly tee shirts. I haven't had time to check them out in detail yet.
2009-05-08 21:12:13	lorry	Not yet, MAS...I was hoping to get some products into our store with her art work on them and then upload info to our web site. That will happen, hopefully, within a few days.
2009-05-08 21:12:57	lorry	And, yes, definitely we need to have her site linked from ours.
2009-05-08 21:13:27	lorry	Okay, next item is "Seminars"
2009-05-08 21:14:16	lorry	This refers to the offer by Johnny Johnston to do a Seminar in conjunction with a

	<p>picture-taking session. Ferman set this up for me to call and talk to Johnny. I did do that.</p>
<p>2009-05-08 21:14:59 lorry</p>	<p>It was a wonderful telecon...Johnny had taken a picture of me on my first Arabian at my first show back in about 1963. I still have the picture and that launched a great conversation when I told him about it.</p>
<p>2009-05-08 21:15:33 mary ann simoneau</p>	<p>Are the "Seminars" like Utube?</p>
<p>2009-05-08 21:16:39 lorry</p>	<p>I need to sit down and write up the details of how it works, but briefly Johnny comes to an area and we, the sponsoring organization, set up photo sessions at 2 or 3 ranches. Then he will give a Seminar on "communicating" with the horse at no charge, but we, the organization can charge a fee for attendance.</p>
<p>2009-05-08 21:17:28 lorry</p>	<p>It is set up so that anyone from 4H'ers to the serious owner, etc., learns amazing techniques and understanding of the horse's phycological makeup.</p>
<p>2009-05-08 21:18:02 lorry</p>	<p>Since I am from the Early California Vaquero traditions which are based very much along the same lines, Johnny and I had a terrific conversation.</p>
<p>2009-05-08 21:18:31 lorry</p>	<p>As soon as I can get Sharlene's stuff up and operating, I am hoping we can work on this.</p>
<p>2009-05-08 21:19:30 mary ann simoneau</p>	<p>That's a great idea. Could we maybe extend it and include video portions on the website. All of my students use Utube for a variety of resources. It could be an additional way to communicate to the younger riders and potential riders.</p>
<p>2009-05-08 21:19:45 lorry</p>	<p>MAS, I hope to communicate with Terry and Joao about the</p>

		possibility of doing a Johnny Johnston session at their Los Acres...just haven't had the chance yet. Penny was also going to look into finding someone interested in hosting such a session in Santa Ynez, but this fire will probably nix that for a while.
2009-05-08 21:21:01	lorry	MAS, I think you are more advanced than me, lol...not sure I could set up something like that on our web site and I also think Johnny would have to approve of something like that since he uses the Seminars to promote his photo sessions.
2009-05-08 21:21:16	lorry	Great idea, if it could be done.
2009-05-08 21:21:57	lorry	I'm still on dialup (I know...that's that "blue hair" thin again, VBG) and can't usually download videos.
2009-05-08 21:22:13	lorry	I may be forced to get off my duff and get into the 21st century.
2009-05-08 21:22:14	mary ann simoneau	:) :)
2009-05-08 21:22:45	lorry	Wow! Sounds like we have lots to work with here.
2009-05-08 21:22:46	ferman	Hey, don't discount the new technology, from Utube to Facebook to Twitter, it is the way people communicate I am learning
2009-05-08 21:23:07	lorry	I know, Ferman. I just need to find the time to learn it.
2009-05-08 21:24:00	lorry	That first explanation didn't come out right.
2009-05-08 21:24:19	lorry	Do we have any other old business?
2009-05-08 21:24:58	lorry	How about new business?
2009-05-08 21:25:22	Georgine	nope
2009-05-08 21:25:33	mary ann simoneau	nope
2009-05-08 21:25:44	ferman	no
2009-05-08 21:25:54	lorry	Good to see you here, Mary Ann. I love your ideas.
2009-05-08 21:26:22	Georgine	Yes great ideas
2009-05-08 21:26:22	lorry	Okay, if we have nothing

		further then I will entertain a motion to adjourn.
2009-05-08 21:26:30	Georgine	Motion to adjourn
2009-05-08 21:26:38	mary ann simoneau	Thanks...I love collaborating with all the members. We come up with great ideas
2009-05-08 21:27:00	lorry	By the way, I will keep everyone informed as to our progress with Sharlene and Johnny.
2009-05-08 21:27:18	lorry	Agreed, MAS.... Need a second on the motion to adjourn
2009-05-08 21:27:41	mary ann simoneau	second
2009-05-08 21:27:50	lorry	All in favor, please say aye
2009-05-08 21:28:18	lorry	Thanks for coming everyone...Meeting adjourned