



November 16, 2011 Board Agenda Hyatt Regency Vancouver Vancouver, BC, Canada

Vision Statement

Arabian Horse Association exists for growth in the number of people having a passion to own and enjoy the Arabian, Half-Arabian and Anglo-Arabian horse.

Mission Statement

To promote:

- growth in the interest in, and demand for the Arabian, Half-Arabian and Anglo-Arabian horse;
- preservation of the integrity of the breed;
- increased participation in activities involving the Arabian, Half-Arabian and Anglo-Arabian horse;
- recognition by the equine industry and general public about the value and attributes of the Arabian, Half-Arabian and Anglo-Arabian horse; and
- ensure services and benefits that are valuable and convenient for the AHA members.

Business Deployment Plan

1. Breed Growth

- 1) Increase market share
- 2) Increase membership
- 3) Increase registration
- 4) Increase breed growth via increased member participation

2. Communications

- 1) Continue to enhance communication mediums and improve upon communication network
- 2) Regular communication for President and Youth President to membership
- 3) Create an integrated public relations strategy to support AHA
- 4) Effectively utilize membership recruitment tools

3. Financial Stability

- 1) Identify and improve financial performance metrics and benchmarks
- 2) Enhance revenues
- 3) Review Resolution 5-90

4. Organization Efficiency

- 1) Set and maintain adequate standards of governance, accountability and transparency
- 2) Move towards a paperless organization
- 3) Improve efficiency and productivity at national events
- 4) Data collection and data-mining – identify customer base, analyze data for March 2008 Board meeting
- 5) Develop metrics for evaluation of the EVP



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<i>Executive Committee Meeting</i>	<i>Tuesday, November 15</i>	<i>9:00 a.m. to 5:00 p.m.</i>	<i>President's Suite #3308</i>
<i>Agenda & Resolutions/Competitions Advisory Meeting</i>	<i>Tuesday, November 15</i>	<i>10:00 a.m. to 4:00 p.m.</i>	<i>Stanley Room, 34th Floor</i>
<i>Board/Director Elects/Staff/Guests Cocktail Party</i>	<i>Tuesday, November 15</i>	<i>6:00 p.m. to 8:00 p.m.</i>	<i>President's Suite # 3308</i>
<i>Board Continental Breakfast</i>	<i>Wednesday, November 16</i>	<i>7:00 a.m. to 8:00 a.m.</i>	<i>Plaza Ballroom</i>
<i>Board Meeting</i>	<i>Wednesday, November 16</i>	<i>8:00 a.m. to 12:00 p.m.</i>	<i>Plaza Ballroom</i>
<i>Board/Director Elects Lunch</i>	<i>Wednesday, November 16</i>	<i>12:00 p.m. to 1:00 p.m.</i>	<i>Stanley Room, 34th Floor</i>
<i>Board Meeting</i>	<i>Wednesday, November 16</i>	<i>1:00 p.m. to 5:00 p.m.</i>	<i>Plaza Ballroom</i>

Wednesday, November 16, 2011

<u>Time</u>	<u>Agenda Item</u>
8:00 a.m. – 8:05 a.m.	1. Call to order (Roll Call)
8:05 a.m. – 8:10 a.m.	2. Approval of Agenda
8:10 a.m. – 8:30 a.m.	3. President's Comments A. Strategic Plan
8:30 a.m. – 8:35 a.m.	4. Consent Board Items A. Committee Reports
8:35 a.m. – 8:40 a.m.	5. Executive Committee Meeting – Jan Decker A. Review of November 15, 2011 Executive Committee Meeting
8:40 a.m. – 8:45 a.m.	6. Submit Board Minutes to Official Books – Jan Decker A. August 5-6, 2011 Meeting
8:45 a.m. – 9:15 a.m.	7. Treasurer's Report – Dave Corning A. Approve March 2011 Audited Financial Statements B. Review September 2011 Unaudited Financial Statements

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Wednesday, November 16, 2011, Continued

<u>Time</u>	<u>Agenda Item</u>
9:15 a.m. – 10:00 a.m.	8. EVP Report/AHA Department Updates – Glenn Petty/Sr. Management  <ul style="list-style-type: none">A. Executive – Glenn PettyB. Accounting – Brad ShortC. IT – Molly GunningD. Competitions – Leslie LockardE. Customer Service – Debbie FuentesF. Marketing – Dan Lawrence
10:00 a.m. – 10:30 a.m.	Morning Break (includes credentialing)
10:30 a.m. – 10:40 a.m.	9. Judges & Stewards Commissioner Report – Stan Morey
10:40 a.m. – 10:45 a.m.	10. Standing Rules of the AHA Annual Convention – Charles Bass 
10:45 a.m. – 10:50 a.m.	11. Resolutions Received After Deadline – Charles Bass
10:50 a.m. – 11:00 a.m.	12. Convention Information & Announcements/Annual Convention Planning Committee – Mary Ann Hughes/Terry Johnson/Kate Cooper 
11:00 a.m. – 11:15 a.m.	13. Nominations (Convention Elected)   <ul style="list-style-type: none">A. Commissioner's Review PanelB. Ethical Practice Review BoardC. Judges & Stewards Selection CommitteeD. Nominating CommitteeE. Probable Cause Panel
11:15 a.m. – 11:35 a.m.	14. Nominations (Board Elected)   <ul style="list-style-type: none">A. AHA Futurity CommissionB. AHA National Distance CommissionC. Arabian Breeders Sweepstakes CommissionD. Canadian National Show CommissionE. Education/Evaluation CommissionF. Internal Audit Committee

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Wednesday, November 16, 2011, Continued

<u>Time</u>	<u>Agenda Item</u>
	G. Market Development & Promotion Committee – Half/Anglo Rep
	H. Registration Commission – AHA Rep
	I. Sport Horse National Show Commission
	J. U.S. National Show Commission (5 or 6 members?)
	K. Youth National Show Commission
11:35 a.m. – 11:50 a.m.	15. Voting & Ballot Collection for Board Elected Committees  
11:50 a.m. – 12:00 p.m.	16. Regional Show Dates 
12:00 p.m. – 1:00 p.m.	Lunch Break (Stanley Room, 34 th Floor)
1:00 p.m. – 1:10 p.m.	17. Arabian Breeders Sweepstakes Report – Grace Greenlee/Dave Corning
1:10 p.m. – 1:20 p.m.	18. Arabian Horse Foundation Report – Nancy Harvey   A. Ratify Appointments of Foundation Members
1:20 p.m. – 1:30 p.m.	19. Genetic Disorders Report – Beth Minnich
1:30 p.m. – 1:45 p.m.	20. Canadian National Show Commission – Gerald McDonald/Terry Johnson
1:45 p.m. – 2:00 p.m.	21. Competition Advisory Committee – Terry Johnson    A. Approve 2012 Handbook B. Working Western
2:00 p.m. – 2:15 p.m.	22. Distance Riding Committee – Cynthia Richardson   A. Gaitors for CTR Rides B. Stewards at Regional Rides
2:15 p.m. – 2:25 p.m.	23. AHA National Distance Commission – Cory Soltau/Cynthia Richardson 
2:25 p.m. – 2:30 p.m.	24. Internal Audit Committee – Nancy Harvey

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**November 16, 2011 Board Agenda
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Wednesday, November 16, 2011, Continued

<u>Time</u>	<u>Agenda Item</u>
2:30 p.m. – 2:35 p.m.	25. Legal Review Committee Update – Dale Harvill
2:35 p.m. – 2:45 p.m.	26. Market Development & Promotion Committee – Gary Millar/Sue Meyer
2:45 p.m. – 2:50 p.m.	27. Purebred Arabian Trust (PAT) Update – Sue Meyer
2:50 p.m. – 2:55 p.m.	28. Racing Commission Report – Hamp Johnston 
2:55 p.m. – 3:00 p.m.	29. Registration Commission – Cynthia Richardson/Lollie Ames 
3:00 p.m. – 3:20 p.m.	Afternoon Break
3:20 p.m. – 3:30 p.m.	30. Sport Horse National Show Commission – Cathy Gage   A. Sport Horse Location
3:30 p.m. – 3:45 p.m.	31. U.S. National Show Commission – Bill Hughes/Myron Krause
3:45 p.m. – 3:50 p.m.	32. Youth National Show Commission – Mickey Hegg/Lollie Ames
3:50 p.m. – 4:00 p.m.	33. Youth Programs – Lance Walters
4:00 p.m. – 4:30 p.m.	34. Resolution Review   A. 1-11 B. 2-11 C. 3-11 D. 6-11 E. 8-11 F. 10-11 G. 11-11 H. 13-11 I. 14-11 J. 15-11 K. Board Selected Resolutions to Review
4:30 p.m. – 4:50 p.m.	35. Unfinished Business

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Wednesday, November 16, 2011, Continued

<u>Time</u>	<u>Agenda Item</u>
4:50 p.m. – 5:00 p.m.	36. Announce Winners of Board Elected Committees
	37. Adjournment

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