



August 7-8, 2009 Agenda Board of Directors Meeting Aurora, Colorado

Vision Statement

Arabian Horse Association exists for growth in the number of people having a passion to own and enjoy the Arabian, Half-Arabian and Anglo-Arabian horse.

Mission Statement

To promote:

- growth in the interest in, and demand for the Arabian, Half-Arabian and Anglo-Arabian horse;
- preservation of the integrity of the breed;
- increased participation in activities involving the Arabian, Half-Arabian and Anglo-Arabian horse;
- recognition by the equine industry and general public about the value and attributes of the Arabian, Half-Arabian and Anglo-Arabian horse; and
- ensure services and benefits that are valuable and convenient for the AHA members.

Business Deployment Plan

1. Breed Growth

- 1) Increase market share
- 2) Increase membership
- 3) Increase registration
- 4) Increase breed growth via increased member participation

2. Communications

- 1) Continue to enhance communication mediums and improve upon communication network
- 2) Regular communication for President and Youth President to membership
- 3) Create an integrated public relations strategy to support AHA
- 4) Effectively utilize membership recruitment tools

3. Financial Stability

- 1) Identify and improve financial performance metrics and benchmarks
- 2) Enhance revenues
- 3) Review Resolution 5-90

4. Organization Efficiency

- 1) Set and maintain adequate standards of governance, accountability and transparency
- 2) Move towards a paperless organization
- 3) Improve efficiency and productivity at national events
- 4) Data collection and data-mining – identify customer base, analyze data for March 2008 Board meeting
- 5) Develop metrics for evaluation of the EVP







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<i>Executive Committee Meeting</i>	<i>Thursday, August 6</i>	<i>9:00 a.m. to 5:00 p.m.</i>	<i>3rd Floor President's Office</i>
<i>Competitions Advisory Meeting</i>	<i>Thursday, August 6</i>	<i>1:00 p.m. to 5:00 p.m.</i>	<i>2nd Floor Conf Room</i>
<i>Board Meeting</i>	<i>Friday, August 7</i>	<i>8:00 a.m. to 12:00 p.m.</i>	<i>1st Floor Board Room</i>
<i>Board Lunch</i>	<i>Friday, August 7</i>	<i>12:00 p.m. to 1:00 p.m.</i>	<i>3rd Floor Open Area</i>
<i>Internal Audit Committee Meeting</i>	<i>Friday, August 7</i>	<i>12:00 p.m. to 1:00 p.m.</i>	<i>3rd Floor Conf Room</i>
<i>Board Meeting</i>	<i>Friday, August 7</i>	<i>1:00 p.m. to 5:00 p.m.</i>	<i>1st Floor Board Room</i>
<i>Board Dinner</i>	<i>Friday, August 7</i>	<i>5:30 p.m. to ?</i>	<i>Dark Star Farm Franktown, CO</i>
<i>Board Meeting</i>	<i>Saturday, August 8</i>	<i>9:00 a.m. to 12:00 p.m.</i>	<i>1st Floor Board Room</i>
<i>Board Lunch</i>	<i>Saturday, August 8</i>	<i>12:00 p.m. to 1:00 p.m.</i>	<i>3rd Floor Open Area</i>
<i>Board Meeting</i>	<i>Saturday, August 8</i>	<i>1:00 p.m. to 5:00 p.m.</i>	<i>1st Floor Board Room</i>
<i>MDP Meeting</i>	<i>Sunday, August 9</i>	<i>7:30 a.m. to 3:30 p.m.</i>	<i>3rd Floor Conf Room</i>

Lunch will be served on the 3rd Floor at noon each day.

Friday, August 7, 2009

<u>Time</u>	<u>Agenda Item</u>
8:00 a.m. – 8:05 a.m.	1. Call to order (Roll Call)
8:05 a.m. – 8:10 a.m.	2. Approval of Agenda 
8:10 a.m. – 10:00 a.m.	3. Closed Session
10:00 a.m. – 10:15 a.m.	Morning Break
10:15 a.m. – 10:30 a.m.	4. President's Comments
10:30 a.m. – 10:35 a.m.	5. Consent Board Items   A. Committee Reports
10:35 a.m. – 10:45 a.m.	6. Executive Committee Meeting – Jan Decker/Lance Walkers  A. Review of August 6, 2009 Executive Committee Meeting

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August 7-8, 2009 Agenda Board of Directors Meeting Aurora, Colorado

Friday, August 7, 2009, Continued

<u>Time</u>	<u>Agenda Item</u>
10:45 a.m. – 10:55 a.m.	7. Submit Board Minutes to Official Books – Jan Decker   <ul style="list-style-type: none">A. May 15-16, 2009 MeetingB. June 9, 2009 E-Mail NominationsC. June 15, 2009 E-Mail VoteD. July 1, 2009 E-Mail NominationsE. July 6, 2009 E-Mail Vote
10:55 a.m. – 11:10 a.m.	8. Treasurer's Report – Frank Galovic   <ul style="list-style-type: none">A. Review June 2009 Unaudited Financial StatementsB. Budget & Finance Committee Recommendations
11:10 a.m. – 11:25 a.m.	9. Discussion: Board Suggestions on New Revenue Sources and/or Cost Savings – Lance Walters
11:25 a.m. – 11:30 a.m.	10. Judges & Stewards Office Report – Glenn Petty 
11:30 a.m. – 12:00 p.m.	11. Nominations – Jan Decker    <ul style="list-style-type: none">A. Director's AwardB. Approve President's appointments to Commissioner's Review Panel C. Ratify President's appointment to Probable Cause PanelD. Board/Commissions/Committees
12:00 p.m. – 1:00 p.m.	Lunch Break
1:00 p.m. – 2:00 p.m.	12. EVP Report/AHA Department Updates – Glenn Petty/Sr. Management  <ul style="list-style-type: none">A. Executive – Glenn PettyB. Accounting – Brad ShortC. Customer Service – Debbie FuentesD. IT – Molly Gunning<ul style="list-style-type: none">1. HRS UpdateE. Marketing – Dan LawrenceF. National Events – Dauane ElkinsG. Office Services – Jackie Cuin

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Friday, August 7, 2009, Continued

<u>Time</u>	<u>Agenda Item</u>
2:00 p.m. – 2:10 p.m.	13. Annual Convention Planning Committee – George Attwood/Kate Cooper 
2:10 p.m. – 2:20 p.m.	14. Arabian Breeders Sweepstakes Report – Myron Krause
2:20 p.m. – 2:30 p.m.	15. AHA National Distance Commission – Cory Soltau 
2:30 p.m. – 3:00 p.m.	16. Governance Committee Report – Van Jacobsen   (Referenced documents in the report were forwarded to the BOD before the last BOD meeting.)
3:00 p.m. – 3:15 p.m.	Afternoon Break
3:15 p.m. – 3:25 p.m.	17. Voting and Ballot Collection for Director's Award
3:25 p.m. – 3:35 p.m.	18. Canadian National Show Commission – Allan Ehrlick 
3:35 p.m. – 3:55 p.m.	19. Distance Riding Committee – Mollie Krumlaw-Smith   <ul style="list-style-type: none">A. Allow Competitive Driving MilesB. Re-establish Protest & Grievance Sub-committeeC. Scoring of MannersD. Two Judges for Local & Regional RidesE. Stewards not Required at Local RidesF. Approve Re-Written Rules
3:55 p.m. – 4:05 p.m.	20. Dressage Committee – Peggy Weems   <ul style="list-style-type: none">A. Add Musical Freestyle to Approved Class List
4:05 p.m. – 4:35 p.m.	21. Organizational Efficiency Task Force – Jan Decker 
4:35 p.m. – 4:45 p.m.	22. Purebred Arabian Trust (PAT) Update – Mollie Krumlaw

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Friday, August 7, 2009, Continued

<u>Time</u>	<u>Agenda Item</u>
4:45 p.m. – 5:00 p.m.	23. Legal Review Committee – Myron Krause   A. Updating Provision for Conducting Business without a Meeting
5:30 p.m. – ?	Dinner at: Dark Star Farm 9555 Deerfield Rd. Franktown, CO 80116

Saturday, August 8, 2009

<u>Time</u>	<u>Agenda Item</u>
9:00 a.m. – 10:00 a.m.	24. Discussion – Closed Session – Lance Walters/Glenn Petty A. Candid Discussions of Where the Association Stands on Certain Issues
10:00 a.m. – 10:15 a.m.	Morning Break
10:15 a.m. – 10:25 a.m.	25. Review of Motion #16-5/16/09-BOD – Dave Daugherty 
10:25 a.m. – 11:25 a.m.	26. Strategic Planning/AHA Self Assessment – Frank Galovic  A. Board/Staff Survey Results B. Prepare Strategic Initiatives, Goals, Objectives & Core Values
11:25 a.m. – 11:40 a.m.	27. Points Monitoring Committee – Pam Kittredge   A. Lower Points for Junior Horse Classes B. Lower Points for Country English Pleasure
11:40 a.m. – 12:00 p.m.	28. Competition Advisory Committee – Dave Waggoner   A. First & Second Places to Count for Regional Qualification
12:00 p.m. – 1:00 p.m.	Lunch Break

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Saturday, August 8, 2009, Continued

<u>Time</u>	<u>Agenda Item</u>
1:00 p.m. – 1:10 p.m.	29. Internal Audit Committee – Dave Waggoner  A. President's Expenses
1:10 p.m. – 1:30 p.m.	30. Market Development & Promotion Committee – Dan Stevenson  A. Half-Arabian Designated Fund – Dan Lawrence/Glenn Petty
1:30 p.m. – 1:40 p.m.	31. Racing Commission Report – Terry Andreasen 
1:40 p.m. – 1:50 p.m.	32. Registration Commission – Cory Soltau 
1:50 p.m. – 2:00 p.m.	33. Sport Horse National Show Commission – Allan Ehrlick
2:00 p.m. – 2:10 p.m.	34. U.S. National Show Commission – Myron Krause 
2:10 p.m. – 2:20 p.m.	35. Youth National Show Commission – Deborah Johnson 
2:20 p.m. – 2:30 p.m.	36. Arabian Horse Foundation Report – Larry Kinneer
	37. Adjournment

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